HENRY BAKER COLLEGE, MELUKAVU RESEARCH & PG DEPARTMENT OF COMMERCE



ANNUAL REPORT ACADEMIC YEAR 2015-2016

Report on the Working of the Department (1 June 2015 to 31 May 2016)

Compiled and Edited by HBC Internal Quality Assurance Cell (IQAC)

STAFF C	OF DEPARTMENT OF COMMERCE (As on	31-05-2016) AND THE		
POSITIO	NS HELD ON THE CAMPUS			
SI. No.	Faculties of our Department	Positions held on the		
		Campus		
1	Sri. Antony Joseph, M.Com, M.Phil, Ph.D	HoD, Department of		
	Associate Professor	Commerce		
2	Sri. Babu Joseph, M.Com, M.Phil, Ph.D, JRF	UGC NET Coaching		
	Associate Professor	Coordinator		
3	Mr. Santo Jose, M.Com, B.Ed, Ph.D	Staff Advisor of the College,		
	Assistant Professor	IQAC Coordinator		
4	Mr. Jenipher Carlos Hosanna, M.Com, MFM,	UGC NET Coaching		
	MCS, MBA, LLM, NET	Coordinator, Secretary HBC		
	Assistant Professor	Cooperative Society, Nodal		
		Officer AISHE, Nodal Officer		
		Higher Education		
		Scholarships		
5	Mr. Shinu Thomas P, M.Com, NET	Mentor (WWS), Member		
	Assistant Professor	(IQAC)		

6	Ms. Ashly Mareena Mathew, M.Com, NET					
	Assistant Professor					
7	Mr. Justin Jose, M.Com, M.Ed, SET, NET	College Chaplain, ED Club				
	Assistant Professor	Coordinator, College Union				
	Advisor					
8	Ms. Anumol Sam, M.Com, NET, Assistant Professor (on contract)					
9.	Ms. Juna James, M.Com, Assistant Professor (on contract)					

Student Enrolment & Strength

Program	No. of Students
Ph.D.(Commerce)	1
II M.Com.(Finance)	12
I M.Com.(Finance)	12
III B.Com. (Co-operation)	36
II B.Com. (Co-operation)	31
I B.Com. (Co-operation)	31
Total Students	123

DEPARTMENT OF COMMERCE: AN INTRODUCTION

The Department of Commerce was established in the year 1981, with our first Pre-Degree Batch. The Department offers two programmes at present viz. B.Com (Cooperation) and M.Com (Finance). The Department started the Bacheolor's Degree in Commerce in 1991, Master's Degree programme in Finance & Taxation in the year 1999 and in 2012, it became an approved research centre under MG University Kottayam. The Department is headed by Dr. Antony Joseph. It has consistently bagged 100% pass in the university examinations. It has produced a plethora of toppers in the university

Examinations year after year, in both B.Com and M.Com programmes. The Department uses advanced technology such as ICT in the teaching learning process. The latest publications in the fields of Business Studies, Economics, Commerce and Industry are continually added to the wide range of academic materials in the college library, so that the students are equipped in a better manner.

MOTTO, VISION, MISSION, OBJECTIVES, ACADEMIC PHILOSOPHY, & QUALITY POLICY

Motto

Learn to Lead and Lead to Light

Vision

To train the students to evaluate and meet the current and future global challenges of rapidly changing business environment

Mission

- 1. To impart performance based holistic education in commerce using state of the art technology and infrastructure leading to the development of qualified educationists, academicians and professionals
- 2. To enhance management skills and analytical thinking of our students for a successful career.
- 3. To explore training and development opportunities and continuing education both for students and teachers
- 4. To develop a team of competent, qualified and ICT enabled faculty to lead teaching to research and innovation
- 5. To involve in projects leading to high-quality research and contribute to the wellbeing of our citizens
- 6. To continuously evaluate our performance against suitable benchmarks and to honour the creativity of teachers and students

7. To be recognized as a Department providing Research growth & Education oriented to employability & entrepreneurship in higher education at par with global standards

Objectives

- 1. To provide a blend of learning, entertainment and values
- 2. To provide opportunities for every student to identify their strengths and skills
- 3. To provide personalized guidance to students in their career planning
- 4. To ensure a free, transparent and effective system of internal assessment for students
- 5. To fully utilize ICT in teaching and learning

Academic Philosophy

We build leaders of enterprises, and we hope our students will make a difference to their prospective organizations and to the world around them, thereby our students will be known as leaders of change. We have a large reserve of goodwill among the diaspora of our alumni, prospective students, faculty and staff and the present status of our department is the outcome of the commitment of our existing staff to the Department and we also hold tremendous promises for the future.

Quality Policy

We provide our students a high quality teaching learning environment. Our teaching learning environment is nourished with group discussions, peer teaching, interactive study sessions, cross age teaching, paper presentations, etc.

PROGRAMS & COURSES OFFERED BY THE DEPARTMENT

B.COM CO-OPERATION

Program overview

The Department of Commerce imparts quality education in Commerce subjects including Accounting, Management, Finance, Banking & Insurance, Statistics, Marketing, Managerial Economics, Income Tax, Co-operation and Computer Application and thereby provides human capital.

M.COM FINANCE & TAXATION

Program overview

M.Com. Finance & Taxation or Master of Commerce in Finance & Taxation is a postgraduate course in Finance having a duration of 2 years which has been spread over four semesters.

The Program Structure of M.Com (Finance & Taxation)

Course	Title of the Course	Instructional Hours	Credits				
Code		110415					
	FIRST SEMESTER						
AF01C01	Advanced Financial Accounting I	90	4				
PM01C02	Principles of Management & Organisational	90	4				
FM01C03	Financial Management Principles	90	4				
RM01C04	Research Methodology	90	4				
QT01C05	Quantitative Techniques	90	4				
	SECOND SEMESTER						
AF02C06	Advanced Financial Accounting II	90	4				
SM02C07	Strategic Management	90	4				
FM02C08	Financial Management Strategies	90	4				
HR02C09	Human Resource Management	90	4				
OR02C10	Operations Research	90	4				
	THIRD SEMESTER						
MA03C11	Management Accounting	90	4				
DT03C12	Direct Taxes – Law and Practice	90	4				
IB03C13	International Business	90	4				

CG03C14	Corporate Governance	90	4
BE03C15	Business Environment	90	
	FOURTH SEMESTER		
AC04C16	Advanced Cost Accounting	90	3
DT04C17	Direct Taxes-Assessment and Procedures	90	3
IF04C18	International Finance	90	3
FM04C19	Financial Markets & Derivatives	90	3
SA04C20	Security Analysis & Portfolio Management	90	3
PD04C21	Project/ Dissertation	90	3
VV04C22	Viva-Voce	90	2

FOREWORD BY HEAD OF THE DEPARTMENT

The HBC Department of Commerce was established in July 1981 shortly after the college began operations in June 1981. The department offers at present an undergraduate programs viz. B.Com (Co-operation) and a postgraduate program viz. M.Com (Finance & Taxation)

Our aim is to be a leading faculty of national excellence in teaching and research by integrating finance, business, taxation and co-operation imbued with our national values of love and ethics

The College website contains information on our Bachelor in Commerce degree programs regarding the curriculum structure, updated information on our full-time academic staff together with their areas of specialization. The mission of our Department is to educate and empower our students the elements of finance, business, taxation and co-operation and to build them as ethical professionals and leaders. The Department relies on its highly qualified and distinguished academic staff, whom not only excel in teaching, but also in research and publications. The Department is also fully equipped with suitable state-of-the-art classrooms with multimedia systems to enhance our students' learning process.

We have immense pleasure to witness the growth of the department of commerce on HBC campus from its inception till date. With a span of years, it has become the largest department in size and has made tremendous improvement in quality. Our students are the backbone of our department and the growth of our department is the academic and nonacademic achievements of our students.

We look forward to hearing from our prospective students, as well as industry and academic fraternity, and on behalf of the Department, we would like to offer our sincere gratitude to all college academic and administrative staff for their deep commitment in fulfilling the vision and mission of the Department of Commerce, and the college.

PREPARATORY MEETING

As an introduction or as a form of preparatory actions to be taken before the college reopens, with the directions of the IQAC, a preparatory meeting was organized on 27th May 2015. The meeting discussed in detail the Action Plans 2015-16, Department Silver Jubilee Programmes, Teachers' Duties 2015-16, Timetables, Result Analysis, Association Programmes, etc.



Rev. Rev. P K Sebastian prays the Lord Almighty as part of college reopening day welcome meeting

The HBC campus reopened on 1st June 2015 and our students entered the campus with much hope and dreams to revive again after the summer break. When the college held several rounds of orientation programs to rejuvenate and accelerate the atmosphere, our staff also extended their helping hands as an advisor, mentor, friend and role model by introducing the newbies the necessity of entering into the higher education phase, the roles and responsibilities of students, what should be the programme and course outcome, the facilities provided on the campus and to perform well by safeguarding the interest of our classmates, the grievance redressal mechanism of the college, students code of conduct, etc.

INAUGURATION OF COMMERCE ASSOCIATION



From Left to Right: Mr. Tony Thomas & Dr. Aneyamma Varughese address the gathering

The inauguration of the commerce association for the year 2015-16 took place on 15th June 2015 at 1:30 pm in the seminar hall. The programme started by seeking the blessings of Lord Almighty. The welcome address was delivered by an eminent entrepreneur and alumni of HBC Mr. Tony Joseph. This was followed by the lighting of the lamp by Mr. Tony Joseph, along with other dignitaries, thereby officially launching the commerce association. Then, the office bearers were appointed as follows: Dr. Antony Joseph as the Chairperson, Dr. Santo Jose as Secretary and xxxxxx as the Treasurer. This was followed by the launch of the Department newsletter, 'Commerce Folio'. After the formal function, there was a prize distribution function. The program came to an end with the vote of thanks by Ms. Ashly Mereena Mathew

Department of Commerce Undergraduate Students bags 100% Pass Status



B.Com Students 2013-2016 Batch

Our UG students came top on the campus in academic performance with a pass percentage of 100% in M G University B.Com (Co-operation) Degree Examination, 2015-16



Media (Newspaper) coverage of our students' performance

WINNERS' DAY CELEBRATIONS



Sri Joy Abraham, MP inaugurating the Winners' Day Celebrations

From Left to Right (Front row only): Adv. Joy Abraham M P, Rt. Rev. Dr. K G Daniel (Bishop, CSI EKD), Dr. Aneyamma Varughese, our Principal, Ms. Tessymol Mathews (Melukavu Grama Panchayat President), Ms. Nirmala Jimmy, (President, District Panchayat, Kottayam), Dr. Antony Joseph (HoD, Department of Commerce) and Dr. Santo Jose, (Assistant Professor and Secretary, Commerce Association)

As the UG students of Department of Commerce emerged as the best performing undergraduate class on the campus, the department organized Winners' Day Celebration Program on 27th June 2015 in order to congratulate them. Most of these students achieved the feat by overcoming the bottlenecks of their households and the society. The function was presided by our Principal Dr. Aneyamma Varughese and inaugurated by lighting the lamp by Sri. Joy Abraham, Member of Parliament (Pala Constituency)

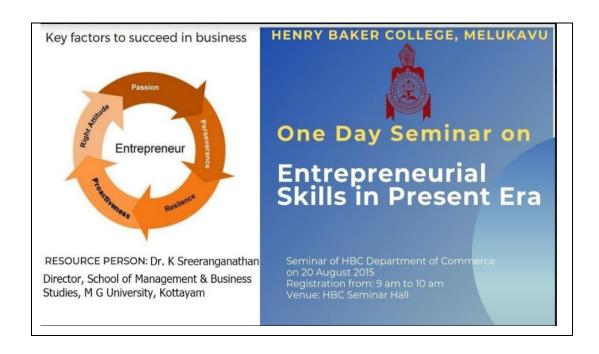
RELEASING STUDENTS' MINOR RESEARCH PROJECT

Second from left to right (Front Row Only): Prof. Korah Jacob, IQAC Coordinator

releasing the Minor Research Project of PG Students

In order to cultivate new skills among students regarding writing, creative expression, data presentation, analysis and so on, we gave our students opportunities to engage in creative projects to enhance their critical skills. Accordingly, our PG students did a Minor Research Project during the academic year 2015-16 and the work of students was released officially on 3rd July 2015 by Prof. Korah Jacob, IQAC Coordinator of the College. Dr. Antony Joseph, Head of the Department of Commerce presided over the meeting.

ONE DAY SEMINAR : ENTREPRENEURIAL SKILLS IN PRESENT ERA					
DATE OF EVENT	RESOURCE PERSON				
20-08-2015.	Dr. K. Sreeranganathan, Director, School of Management and Business Studies, Mahatma Gandhi University				





Resource Person of the Seminar Dr. K. Sreeranganathan Director, School of Management and Business Studies, Mahatma Gandhi University addressing the gathering

The Department of Commerce organized a one day seminar for commerce students on the topic 'Entrepreneurial Skills in Present Era' on 20th August 2015. The Resource Person of the programme was Dr. K. Sreeranganathan, Director, School of Management and Business Studies, Mahatma Gandhi University. As a token of gratitude towards the people who have taken pains to mark their presence, the welcome speech was given by Dr. Santo Jose, Secretary, Department of Commerce. The meeting was presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Aneyamma Varghese, our Principal. The Seminar in College auditorium was commenced at 10 am and came to an end by 3.00 p.m. with the vote of thanks by Prof. Justin Jose.

The main objective of the programme was to create entrepreneurial traits and ideas among students. The other objectives of the seminar were to inculcate in the mind of our students the answers to the following questions:

- 1. How can we be job creators rather than job seekers?
- 2. How can we take part in regional development ultimately part of nation building?

- 3. As a citizen of this country how can we contribute to the GDP and rise the per capital income of our citizens?
- 4. How can we raise our standard of living and that of our fellow citizens?
- 5. How can we form part of community development?

The seminar also discussed 'the role of entrepreneurs as exporters'. Total number of Participants of the programme was 118.

25TH FOUNDATION DAY & INAUGURATION OF SILVER JUBILEE CELEBRATIONS OF HBC DEPARTMENT OF COMMERCE (20 AUGUST 2015 TO 20 AUGUST 2016)

HBC's Department of Commerce is always in the pursuit of seeking excellence in higher education, promoting research, outreach activities and professional services.

The commencement of the department of Commerce on 1st June 1991 with the introduction of Pre-degree Fourth Group (Commerce), and its storied evolution into the prescient Research & PG Department, is credited to the commitment of several who grew with us.

Over the years, the Department could in addition to act as steward of the university curriculum could also encourage and support the innovative efforts of our stakeholders in imparting intellectual knowledge to our students and shaping their lives and thereby impact the society for the better. In providing higher education in commerce, our faculties and students are on par with the best. As a service provider of higher education, we completed twenty four years of academic excellence and celebrated our 25th foundation day on August 20, 2015. Amidst ecstatic fervor and enthusiasm, the Department of Commerce observed its 25th foundation Day and inaugurated the yearlong Silver Jubilee celebrations. Sri. Mons Joseph MLA, the former Minister of Department of Public Works, Government of Kerala inaugurated the Department of Commerce silver jubilee programs on 20th August 2015. The program was presided over

by our manager and Bishop of East Kerala Diocese Rt. Rev. Dr. K.G. Daniel. Dr. K. Sreeranganathan, Director, School of Management and Business Studies, Mahatma Gandhi University delivered the Keynote Address. Dr. Antony Joseph, HoD of Department of Commerce narrated the tale of the Department.



Adv. Mons Joseph, Former Minister of Public Works) inaugurates the function by lighting the lamp in the presence of Rt. Rev. Dr. K G Daniel (Bishop, CSI EKD)

Inaugural ceremony (From Left to Right): Prof. M K Kurian, Prof. P V Joseph (our former principal) and Rt. Rev. Dr. K G Daniel (Bishop, CSI EKD)



Adv. Mons Joseph addressing the audience

Presidential address by Dr. Antony Joseph

The staff of Department of Commerce fondly recollected its long journey and charted the plan for the future course. The Department marked the occasion by launching a year-long Silver Jubilee Celebrations beginning on August 20, 2015 and culminated till August 20, 2016.



പ്രിയ..

അജ്ഞതയുടെ അന്ധകാരത്തിൽ നിന്നും അറിവിന്റെ അത്ഭുത പ്രകാശത്തിലേക്ക് എന്ന മുഖ്യലക്ഷ്യത്തോടുകൂടി 1981-ൽ മേലുകാവ്മറ്റത്ത് ഹെൻറി ബേക്കർ ജൂനിയർ എന്ന മഹാമിഷണറിയുടെ പാവന നാമത്തിൽ സി. എസ്. ഐ. സഭ ആരംഭിച്ച കോളജിന് 1991-ൽ കേരളസർക്കാർ പ്രഥമ ഡിഗ്രി കോഴ്സായ B.Com അനുവദിച്ചു. ബിഷപ്പ് മോസ്റ്റ് റവ. ഡോ. കെ. ജെ. സാമുവൽ മാനേജരും റവ. പ്രൊഫ. പി. വി. ജോസഫ് പ്രിൻസിപ്പലും, പ്രൊഫ എം. കെ. കുരുൻ HOD യായും പ്രവർത്തനം തുടങ്ങിയ ഡിപ്പാർട്ട്മെന്റിന് കഠിനാദ്ധാനവും, അർപ്പണ മനോഭാവവു മുള്ള അദ്ധ്യാപകരുടെയും, അനദ്ധ്യാപകരുടെയും ശ്രമഫലമായി മഹാത്മാഗാന്ധി സർവ്വകലാശാലയിലെ പ്രമുഖ ഡിപ്പാർട്ട്മെന്റോയി ഉയരുവാൻ സാധിച്ചു.

2012 ൽ ഡിപ്പാർട്ട്മെന്റ് റിസർച്ച് ഡിപ്പാർട്ട്മെന്റായി ഉയർത്തി. പിന്നീട് 2013 ൽ ഭാരതീയാർ യൂണിവേഴ്സിറ്റിയുടെ പാർട്ട് ടൈ റിസർച്ച് അനുവദിക്കപ്പെട്ടു. മലനാട്ടിലെ ജനങ്ങളുടെ സമഗ്ര പുരോഗതിക്ക് നിർണ്ണായക സംഭാവനകൾ നൽകിയ ഡിപ്പാർട്ട്മെന്റിന്റെ പ്രവർത്തനങ്ങൾക്ക് മാറ്റ് കൂട്ടി 2015 ലെ B.Com പരീക്ഷയിൽ 100% വിജയം കരസ്ഥമാക്കുവാൻ സാധിച്ചു. എം. ജി. യൂണി വേഴ്സിറ്റിയിലെ 350 ലേറെ കോളജുകളിലെ വെറും 12 കോളജുകൾക്ക് മാത്രമാണ് ഈ നേട്ടം കൈവരിക്കാനായത്. അത് നമ്മുടെ വിജയത്തിന്റെ തിളക്കം കൂട്ടുകയും അദ്ധ്യാപകരുടെ പ്രവർത്തന മികവിന്റെ അംഗീകാരമാവുകയും ചെയ്തു. ഈ ഡിപ്പാർട്ടമെന്റിൽ നിന്നും പഠിച്ചിറങ്ങിയ വിദ്യാർത്ഥികൾ ലോകത്തിലെ വിവിധ സ്ഥലങ്ങളിൽ ഉന്നത ജോലിയിലും മറ്റു ചിലർ വ്യവസായ സംരംഭകരായും പ്രവർത്തിച്ചുവരുന്നതിൽ ഞങ്ങൾ ഏറെ അഭിമാനിക്കുന്നു. ഇത്തരുണത്തിൽ വിരമിച്ച ഫാക്കൽറ്റി അംഗങ്ങളായ പ്രഫ.ലിസമ്മ ഐസക്ക്, പ്രഫ. മറിയാമ്മ വർഗ്ലീസ്, ഡോ.സാം കൂട്ടി ജോർജ്ജ്, പ്രഫ. ജോയി തോമസ് തൈയ്യിൽ എന്നിവരെയും സ്മരിക്കുന്നു.

ഒരു വർഷം നീു നിൽക്കുന്ന സിൽവർ ജൂബിലി ആഘോഷങ്ങൾ ആഗസ്റ്റ് 20-ാം തീയതി രാവിലെ 10 മണിക്ക് ബിഷപ്പ് റൈറ്റ്. റവ. കെ. ജി. ഡാനിയേലിന്റെ അദ്ധ്യക്ഷതയിൽ ചേരുന്ന മഹാസമ്മേളനത്തിൽ വച്ച് ബഹു. മുൻ മന്ത്രി ശ്രീ. മോൻസ് ജോസഫ് എം. എൽ. എ ഉദ്ഘാടനം നിർവ്വഹിക്കുന്നു.ഡോ. കെ. ശ്രീരംഗനാഥൻ (ഡയറക്ടർ, സ്കൂൾ ഓഫ് മാനേജ്മെന്റ് എം. ജി. യൂണിവേഴ്സ്റ്റി) മുഖ്യപ്രഭാഷണവും ബിഷപ്പ് മോസ്റ്റ് റവ. ഡോ. കെ. ജെ. സാമുവേൽ അനുഗ്രഹ പ്രഭാഷണവും നടത്തുന്നതാണ്.

യോഗത്തിലേക്ക് താങ്കളെ സ്നേഹപൂർവ്വം ക്ഷണിക്കുന്നു.

ഡോ. ആനിയമ്മ വർഗ്ഗീസ് പ്രിൻസിപ്പൽ

ഡോ. സാന്റോ ജോസ് കൺവീനർ ഡോ. ആന്റണി കല്ലമ്പള്ളി HOD, ഡയറക്ടർ

SILVER JUBILEE YEAR LONG PROGRAMMES

- Formation of student SHG'S and Micro Finance leading to Group Learning
- Silver Jubilee Memorial Lecture in every month by an eminent personality
- Interaction with successful entrepreneurs
- UGC sponsored National Workshop
- Two day seminar for +2 Commerce students
- CRM programmes for Co-operative Bank Employees
- Special programmes for SHG'S
- Helping hand for Less fortunate peoples of the society
- Industrial visits & Industrial Exhibition
- Inter collegiate Quiz Programme
- Palliative Care Programmes
- Community outreach Programmes

Best Complements from former Students
Mr.Gino Pulicken [Fraternal Chit Fund Pvt.Ltd., Eranakulam]
Mr.Litto Dominic [St. Augustine Cold Store, Kollappally]

Mr. Ratheesh K G [Kizhakkeparampil Visual Media & Easy Travels, Kollappally]





ഹെൻട്രി ബേക്കർ കോളജ് കൊമേഴ്സ് വിഭാഗം ജൂബിലി ഉദ്ഘാടനം 20ന്

മേലുകാവ് • ഹെൻട്രി ബേക്കർ കോളജ് കൊമേഴ്സ് വിഭാഗത്തി ന്റെ ഒരു വർഷം നീളുന്ന സിൽവർ ജൂബിലി ആഘോഷങ്ങളുടെ ഉദ്ഘാടനം 20നു 10നു നടത്തും. ബിഷപ് റവ. കെ.ജി. ദാനിയേൽ അധൃക്ഷത വഹിക്കും. മോൻസ് ജോസഫ് എംഎൽഎ ഉദ്ഘാട നം നിർവഹിക്കും.

എംജി സർവകലാശാല സ്കൂൾ ഓഫ് മാനേജ്മെന്റ് ഡയ റക്ടർ ഡോ. കെ. ശ്രീരംഗനാ ഥൻ, ബിഷപ് റവ. ഡോ. കെ.ജെ. സാമുവേൽ എന്നിവർ പ്രഭാഷ ണം നടത്തും.

ജൂബിലിയോടനുബന്ധിച്ച് പ്ല സ്ടു കൊമേഴ്സ് വിദ്യാർഥികൾ ക്കായി 18നും 19നും സെമിനാർ നടത്തും. 18നു രാവിലെ 9.30നു സിഎസ്ഐ മുൻ മോഡറേറ്റർ റവ. ഡോ. കെ.ജെ. സാമുവേൽ ഉദ്ഘാടനം ചെയ്യും. ഒരു സ്കൂ ളിൽനിന്ന് ആറു പേർക്കു പങ്കെടു ക്കാം. 20നു 10നു പൂർവ വിദ്യാർഥി സംഗമം നടക്കും. ഫോൺ: 94464 94672.

Newspaper Column: Department of Commerce, Silver Jubilee celebrations in Malayala Manorama (Malayalam vernacular daily)

NITEO 2015 (TWO DAY WORKSHOP FOR HIGHER SECONDARY STUDENTS ON 25^{TH} & 26^{TH} AUGUST 2015)

As part of a year-long Silver Jubilee Celebrations, Department of Commerce organized a Two Day Workshop for Higher Secondary Students on 25th and 26th August 2015. Ninety Two students from different higher secondary schools of Kottayam and Idukki districts participated in the program. The workshop was inaugurated by our

former manager of the college and former moderator of CSI - Rt. Rev. Dr. K J Samuel. He also took the first session of the workshop "Spirituality and Servant Leadership". The other sessions were handled by Dr. Tharsis Joseph (NAAC Peer Team Member), Dr. Josemon George (Associate Professor, Medical College, Kottayam) and our faculty members also contributed in the sessions.



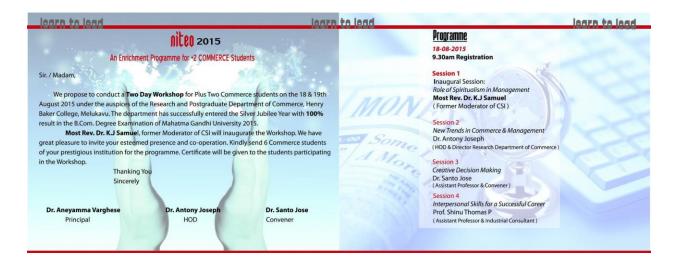
Most Rev. Dr. K J Samuel, Moderator, CSI addressing the audience





Dr. Antony Joseph (On the Left) and Dr. Tharsis Joseph (On the Right) addressing the gathering





WORKSHOP ON THE APPLICATION OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESEARCH						
DATE EVENT	OF	RESOURCE PERSON				
16-10-2015 17-10-2015	to	Dr. Ravanan, HOD Department of Statistics, Presidency College Chennai.				

UGC SPONSORED TWO DAY NATIONAL WORKSHOP (16TH AND 17TH OCTOBER 2015)

`The inaugural session of U.G.C sponsored National Seminar on APPLICATION OF STATISTICAL TECHNIQUES IN COMMERCE AND MANAGEMENT RESERCH held on 16th &17th of October 2015 was commenced at 9.30 am in the college seminar hall with a prayer song of the college choir. Dr. Antony Joseph, Head of the Department of Commerce welcomed the chief guests and the participants. Dr. Aneyamma Varughese, Principal delivered the introductory remarks. The principal congratulated the Department for taking the pain and enthusiasm for the smooth conduct of the programme. Rt. Rev. Dr. K.G Daniel, Bishop and Manger of the college delivered the presidential address and he inaugurated the meeting.

He pointed out the relevance of social science research in the present scenario. He also congratulated the college authorities especially the Department of Commerce for arranging such a seminar on research methods and statistical application. As the Manager of the college he also appreciated the UGC for their assistance for conducting workshops and seminars of this kind.



Our Manager Rt. Rev. K G Daniel inaugurating the programme

Rt. Rev. K G Daniel giving Memento to our Principal Dr. Aneyamma Varughese in the presence of Dr. Ravanan



HoD Dr. Antony Joseph addressing the audience

Dr. Ravanan, taking the session of the seninar

66 participants attended the workshop consisting of teachers and students from other colleges/ universities doing M.Com and MBA courses and the teachers and students from various departments of our college. Mr. Justin Jose, Assistant Professor, and organizing secretary of the meeting proposed the vote of thanks. The meeting was concluded at 9.45 am.

The main objective of the programme was to enrich commerce research scholars on the Application of Statistical Techniques in Commerce and Management Research.

The seminar had four sessions:

Session I -Statistical Application in Research

Session II - Sampling Techniques

Session III -Workshop on Statistical Application in Research

Session IV - SPSS and Tools of Analysis

A WARM WELCOME TO B.COM (COMPUTER APPLICATION) STUDENTS

The second Bachelor Degree Course in Commerce "B.Com. (Model II) Computer Application" was started on 12th November 2015 under self-financing mode. 32 students took admission in the first Batch.

As John Holt said, "Welcome students – we are with you, so don't worry about your studies, we will guide you and we welcome you"



From Left to Right top first row: Ms. Binupriya Soman, Ms. Meenu Mol Madhu, Ms. Aswathy Vijayan, Ms. Amrutha Tomin, Ms. Shinu Mol R, Ms. Anju Raju, Ms. Elson Daniel, Ms. Sajusha Paulose, Ms. Blessing Vineesha, Mr. Jishnu K Vijayan, Mr. Akhil Mohanakrishnan

From Left to Right bottom first row: Mr. Manu Thomas, Mr. Agin Siby, Mr. Anandu M.K, Mr. Shinu Thankachan

From Left to Right bottom second row: Mr. Akhil Biju, Mr. Ajith Raju, Mr. Midhun Sukumaran, Mr. Sebin Thomas, Mr. Prince K Joseph, Mr. Vishnu E K

Our Department welcomed all freshers of B.Com Computer Application Course to our family on 15th December 2015. This grand event was organized in the Seminar Hall. Dr. Antony Joseph, HoD Department of Commerce welcomed the principal and other teachers of the department. The event kick started with a stunning dance performance by II B.Com students. We opened before the newbies the doors of new challenges,

milestones, and achievements. It was a day of nostalgia for many; it was a day with many new mixed feelings of happiness, confusion, fear, and excitement. We made sure them that their journey on this campus and through this campus would be memorable for them all.

NATURE EDUCATION CAMP (24TH AND 26THNOVEMBER 2015)

Under the aegis of Department of Forest Nature Education and Awareness Campaign, and based on the motto of Nurture the nature for our future, our students got a chance to visit Munnar Wild Life Sanctuary on **24**th **and 26**th**November 2015.** The classes conducted by the Department of Forest, Govt. of Kerala provided a firsthand experience to our students and it made them aware of the rising need of preserving nature and conserving natural resources. The Department of Forests emphasized the need for organizing Eco Clubs and Nature Camps on campuses across Kerala. Our students got all the facilities such as trekking, classes, etc. free of cost. 34 final year B.Com students and three escorting teachers (Prof. Ajitha V R, Dr. Santo Jose, Ms. Anumol Sam) participated in the camp







Our students in Nature Education Camp (Part 2)





Our students in Nature Education Camp (Part 3)

STUDY TOURS

12 students of M.Com 2014-16 batch organized a Study Tour to Wayanad and Ooty between 16th and 18th January 2016. Mr. Justin Jose, Sri. K P George and Smt. Estheramma escorted the students. As part of study tour they visited a number of tribal hamlets in Wayanad, work sites of the Mahatma Gandhi National Rural Employment Guarantee Scheme, different Krishi Bhavans and they also have an interaction with farmer groups work for corporates and different cooperative enterprises. The sites visited in Ootty inter alia include nursery gardens engaged in commercial marketing of its seedlings and saplings and they also visited different tea factories in Ootty.

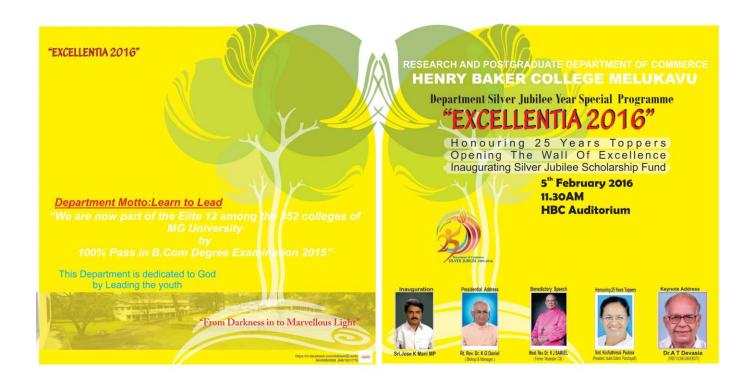


From Left to Right (First Row): Mr. Sujith Satheeshan, Mr. Jacob Zacharia, Prof. Justin Jose, Mr. Lijo P J, Mr. Abin Sunny, Mr. Lijo Paul, Mr. Bilal A Jaleel, Ms. Estheramma, Sri. K P George

From Left to Right (Second Row): Ms. Snehamol M G, Ms. Chippy K Raj, Ms. Sreekutty K Sasi, Ms. Annie Helen Emmanuel, Ms. Aparna Merin Mathew, and Ms. Liya Sajan



A famous Confucian principle reads: education breeds confidence; confidence breeds hope and hope breeds peace. As part of the Department's yearlong Silver Jubilee Celebrations, Department of Commerce in association with Parent Teacher Association organized Excellentia 2016 to felicitate those who topped their classes and also those students who showed consistent excellence in academic performance and a grand alumnae meet to honour the achievers of last 25 years on 5th February 2016. Sri. Jose K Mani M.P. inaugurated the programme. The manager of the college and the Bishop of East Kerala Diocese Rt. Rev. Dr. K G Daniel presided over the meeting. The benedictory address was delivered by our former manager of the college and the former moderator of CSI, Bishop Most. Rev. Dr. K J Samuel and Dr. A T Devasia, the First Vice Chancellor of Mahatma Gandhi University delivered the keynote address.



"EXCELLENTIA 2016" Invitation

Feb- 2016 @ 11.30 am

Honouring the students who brught laurels to Department of Commerce. We cordinally invite you to Excellentia-16° a programme conducted by Research & Postgraduate Department Of Commerce as part of the Silver jubilee celebrations. Excellentia-16° provides the department with the opportunity to recognize students performance, perseverance and commitment to the department.

Sri.Jose K. Mani MP will inaugurate the programme, Rt Rev Dr.K.G. Daniel (Bishop & Manager) will preside over the meeting, Most Rev.Dr.K.J.Samuel (former moderator CSI), Dr.A. T. Devasia (First VC of MG University), Smt. Kochuthersia Paulose (President Idukki District Panchayath), Smt. Lissy Sebastian (Member District Panchayath) will also be on the dias we cordially invite you to this function Dr.Santo Jose Dr.Antony Joseph Dr.Aneyamma Varghese Convener HOD Principal

PROGRAMME

"EXCELLENTIA 2016"

Opening Prayer: Rev.P K Sebastian (Bursar)
Welcome: Dr. Antony Joseph (HOD of Commerce)
Presidential Address: Rt. Rev. Dr. K G Daniel (Bishop & Manager)
Inauguration: Sri. JOSE K MANI MP

Benedictory Speech: Most. Rev. Dr. K J SAMUEL (Former Moderator, CSI)

HONOURING THE TOPPERS OF 25 YEARS

8

OPENING 'THE WALL OF EXCELLENCE': Smt. Kochuthresia Paulose (President, Idukki District Panchayath)

Keynote Address: Dr.A T DEVASIA (FIRST V.C.MG UNIVERSITY)

Silver Jubilee Endowment Fund Opening: Rev. Justin Mony (Clergy Secretary, CSI East Kerala diocese)

Principal's Message : Dr Aneyamma Varghese (Principal)

Felicitations: 1) Smt. Lissy Sebastian (Member, District Panchayath)

2) Adv. V N Sasidharan (PTA President)

Sri . Jose Vattakkavumkal (Vice President, Melukavu Grama Panchayath)

4) Rev . K J Samuel (Former Principal)

5) Prof. M K Kurian (Former HOD of commerce)

6) Sri , Avirah Joseph (HSST, Holy Cross HSS, Cheroumkal, Former Student)

7) Sri. Yunus Khan N A (Former Student & Entrepreneur)

8) Sri . Bilal A Jaleel (Students Union Chairman)

Vote of Thanks: Prof. Ashly Mereena Mathew (Asst. Prof. Dept. of. Commerce)

National Anthem

RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE HENRY BAKER COLLEGE, MELUKAVU

Department Silver Jubilee Programme Wear Special





കാൽ നൂറ്റാണ്ടിലെ പ്രതിഭകളുടെ സംഗമവും സിൽവർ ജൂബിലി സ്കോളർഷിപ്പുകളുടെ ഉദ്ഘാടനവും

ഉദ്ഘാടനം















2016 ഫെബ്രുവരി 5 , 11. 30 AM, HBC Auditorium



Sri. Jose . K. Mani (Bishop & Manager) Most. Rev. Dr. K.J. Samuel Smt. Kochuthresia Paulose (Former Moderator of CSI) (President, Idukki D.P) ഇവർ നമ്മുടെ പ്രതിഭകൾ

B.Com. Degree (1991 - 2015) Toppers













































































RESEARCH AND POSTGRADUATE DEPARTMENT OF COMMERCE HENRY BAKER COLLEGE , MELUKAVU



WALL OF EXCELLENCE

В	Com.	Toppers (1991 - 2015)	М	.Com. To	ppers (1991 - 2015)	Ph.	D. / UGO	NET / JRF Holders		Silver J	ubile	e Endowments
SI.No	Batch	Name	SI.No	Batch	Name	SI.No	Batch	Name	SI.No.	Institute For	Amount	Instituted by
1	1991-1994	AVIRAH JOSEPH	1	1999-2001	NAVAS A.A	1	190 S B Con 1800 - 2002	Dr. Santo Jose	1	Best Commerce Student	5000/-	Rt. Rev. Dr. K. G. Daniel Dates in Manger
2	1992-1995	SINIMOL SAMUEL	2	2000-2002	AJIMON RAGHAVAN				2	B.Com. Topper	5000/-	Rev. P.V. Joseph
3	1993-1996	SUMA JOHN	3	2001-2003	NAJEEB K.D	2	St.Com. 2002-2004	BIJUMON V M	3	Best Research Project M.Com.	5000/-	Rev. Dr. Antony Nirappel (Dostr. St. Anny & String Angraphic)
4	1994-1997	THUSHARA GEORGE							4	Toppor: QT & OR	5000/-	Prof.Joseph Thomas (Investical Vintersina)
5	1995-1998	REMYA N NAIR	'	2002-2004	SOUMYA P.V	3	W.Com. 2003-2005	JUSTIN JOSE	5	Papers(M.Com.) Topper: Income Tax Papers(M.Com.)	5000/-	Smt. Nisha Antony Kallanspally
6	1996-1999	THUSHARA JAMES		2003-2005	SREEREKHA A.K	4	W.Com. 2003-2005	SREEREKHA A K	6	Best Library Using Commerce Student	5000/-	Sri. G P. Vijayakumar
7	1997-2000	AJIMON RAGHAVAN	6	2004-2006	VINEETHA VIJAYAN				7	Topper: Advanced Accounting Papers	5000/-	Sri. KP George Immaniavi, tere George
8	1998-2001	NIKHILA NIDHI	,	2005-2007	SREEDHEVI . S	5	(I.Com. 2009-2011	SAVAD KA	8	[M.Com.] Topper:Law Papers IB.Com.1	5000/-	Adv. Fritiso Mathew Kellakkavukal
10	1999-2002	SREEREKHA A K	١.	2006-2008	ANEESHA K.M				9	Topper: M.Com	5000/-	Smt.Vineetha Vijayan Frever Dalani (McCov. 2004-2005)
11	2001-2004	SHJU P THANKACHAN		2007-2009	KISHORE JOSEPH	6	SLCon. 2810-2012	DENNIS CHERIAN	10	Topper : Commerce Open Course	5000/-	Smt. Stani Mathew, Thullakulathu
12	2002-2005	DEEPTHY JOSE	١,	2007-2009	NORUNE JUSEPH				11	Best Women Commerce Student	5000/-	Prof. Marykuthy Thomas Kavukuthu (http://doi.org/100/est
13	2003-2006	SIMIMOL P. SAM	10	2008-2010	BEEMA RAZAK	7	M.Com. 2010-2012	ABIN JOSE	12	Topper: B.Com English	5000/-	Prof. Anie Mary Francis (redit of fragion)
14	2004-2007	KISHORE JOSEPH	11	2009-2011	JAYALAKSHMI A N		II.Com, 2013-2015	NMMY RAJAN	13	Best Research Project B.Com.	5000/-	B.Com. Batch 1999-2002 (Fazz: Second Second Protein lates Estambly and 24 months on the Young
15	2065-2608	SARUN MARY MATHEW	12	2010-2012	DISA AUGUSTINE	1000	MAIN, 211-2015		14	Topper: Income Tax Papers[M.Com.] Topper I & II	3600/-	M.Corn. Batch 2010-2012 The sech decree 10th Fee & Tox UCCARD
16	2006-2009	MATHEW . G	13	2011-2013	SARANYA BALAKRISHA	9	W.Com. 2013-2015	ANUMOL SAM	16	Semester B.Com. Topper III & IV Semester B.Com.	3000/-	First Year B.Com. Batch 2015-2016 Second Year B.Com. Batch 2015-2016
17	2007-2010	ANUJA T MOHAN	14	2012-2014	CHANDINI SOMAN			A-4	17	Topper V & VI Semester B.Com.	5000/-	Third Year B.Com. Sales 2015-2016
18	2008-2011	SARANYA BALAKRISHNAN			HUTHRESIA PAULOSE (President, Idukki D	Natrict Panch	navath)		18	Topper I & II Semester M.Com.	1200/-	First Year M.Com. sun 2015-2119
19	2009-2012	SITTUMON JOSEPH	Reasses by : SRIL NOCHOLINGS A PAULOSE (Pressont, which users randwayan) Inaugurated by : SRI_MOSE_IK. MANI MP Presided by : RIL Rev. Dr. K.G. DANIEL (Bahop CBI East Karala Docese & Manager)					19	Topper III & IV Semester M.Com.	3000/-	Second Year M.Com. Man 2011-241	
20	2010-2013	BINDUJA S.	In The I Most. R Dr. ANE	Presided by J. N.C. 1945, Dr. N.G. JOHNIEL (Bishop Unit eat Kvariat Josepa & Manager) In The Presidence of: Most Rev. Dr. K.J. SMIEL (Former Moderator of CSI), Dr. AT DEVASIA (First VX moderator by J. Rev. JUSTIN MONY (Clergy Secretary , CSI EKD), Dr. ANEXAMA VARGHESE (Principal) Smit LISSY SEBASTIAN (Member Kottavam) Dist. Punchayath), Rev. P.K. SEBASTIAN (Bursar)					20	Topper B.Com.	3000/-	B.Com Batch:se mercap 2015-18
21	2011-2014	LUA JACOB	Dr. ANEL-MANIA VARGINES (Principal), Smt. LISSY SEBASTIAN (Interior Kottyam Oist Principal), Rev Pr. S.EBASTIAN (Interior Value), Rev Pr. S.EBASTIAN (Interior Value), Rev Pr. S.EBASTIAN (Interior Value), Rev V.									
22	2012-2015	VINISHA P SAM			(lege Union Chairman)	,		uary 2016				



Jose K Mani, MP inaugurating Excellentia 2016



Presidential address of Rt. Rev. Dr. K G Daniel (Bishop, CSI EKD)



Exhibiting Wall of Excellence



Ms. Kochuthresia (District Panchayat President) honour our alumni Avira, Principal, St. Mary's Higher Secondary School, Arakkulam



UGC NET Holder Ms. Anumol Sam being honoured by Most Rt. Rev. Dr. K J Samuel, Moderator – CSI in the presence of Rt. Rev. Dr. K G Daniel, Bishop, CSI EKD



Mr. Jacob Zacharia welcomes Rev. Justin Mony

	ENDOWMENTS & AWARDS					
SI.	SCHOLARSHIP	AMOUNT	INSTITUTED			
No.						
1	Best Commerce Student	5000/-	Rt.Rev.Dr.K.G.Daniel			
			Bishop & Manager	May be A CANADA COMP		
2	Best Research Project	5000/-	Rev. Dr. Antony			
	M.Com.		Nirappel			
			[Director, St .Antony`s			
			College, Kanjirappally]			
3	Best Women Commerce	5000/-	Prof. Mary Thomas			
	Student		Kavukattu			
			[Former HOD of Botany]			
4	Best Library Using Commerce	5000/-	Sri. G P. Vijayakumar			
	Student		UGC-Librarian, Henry			
			Baker College			
5	Best Research Project B.Com.	5000/-	Smt. Stani Mathew,			
			Moonnilavu			
6	Topper: M.Com. Degree	5000/-	Smt.Vineetha Vijayan			
			Former Student			
			[M.Com.2004-2006]			
7	Topper: B.Com. Degree	5000/-	Rev. P.V. Joseph			
			[Former Principal 1988-			
			1999]			
8	Topper: QT & OR Papers	5000/-	Prof. Joseph Thomas			
	[M.Com.]		[Former HOD of			
			Mathematics]			
9	Topper: Income Tax Papers	5000/-	Smt. Nisha Thomson,	(a)		
	[M.Com.]		Kanjirappally			
		1				

10	Topper: Advanced	5000/-	Sri. K P George
	Accounting Papers [M.Com.]		[Accountant, Henry Baker
			College]
11	Topper: English	5000/-	Prof. Anie Mary Francis
	Papers[B.Com]		[HOD of English]
12	Topper: Law Papers[B.Com.]	5000/-	Adv. Frinso Mathew
			Kallakkavukal
			Former Student, High
			Court Advocate& Govt. of
			India Notary
13	Topper: Open Course	5000/-	B.Com. Batch 1999-2002
	[B.Com.]		[Batch Secured Second Place in the
			University Results]
14	Topper: III & IV Semester	3000/-	M.Com. Batch 2014-2016
	M.Com.		
15	Topper: I & II Semester	1200/-	M.Com. Batch 2015-2017
	M.Com.		
16	Topper: V & VI Semester	5000/-	B.Com. Batch 2013-2016
	B.Com.		
17	Topper: III & IV Semester	3000/-	B.Com. Batch 2014-2017
	B.Com.		
18	Topper: I & II Semester	3100/-	B.Com. Batch 2015-2018
	B.Com.		
19	Topper: B.Com.[Self –	3000/-	B.Com. [Self-Financing] First Batch
	Financing]		2015-2018
20	Winner: UGC NET & JRF	3000/-	M.Com. Batch 2010-2012
			[Batch Secured 100% Pass & Two UGC
			NET]
Other	Endowments in the Depart	ment	

21	Topper: B.Com. Degree	10000/-	Prof. Joy Thomas Thayil [Former
			HOD of Commerce]

HUMAN	ONE DAY SEMINAR ON RIGHTS AND INTELLECTUAL PROPERTY RIGHTS
DATE OF EVENT	RESOURCE PERSON
05 -02- 2016	Adv. Frinso Mathew, Govt. of India Notary

One Day Seminar on Human Rights and Intellectual Property Rights (05 February 2016)

The Department of Commerce organized a one day seminar for commerce students on the topic "Human Rights and Intellectual Property Rights" on 5th February 2016. The Resource Person of the programme was Adv. Frinso Mathew, Govt. of India Notary. The programme was welcomed by Dr. Santo Jose, Secretary, Department of Commerce, presided by Dr. Antony Joseph, Head of the Department of Commerce and inaugurated by Dr. Aneyamma Varughese, Principal. The Seminar was organized in College auditorium from 10.a.m and came to an end by 3.00 p.m. with the vote of thanks by Prof. Justin Jose.

The main objective of the programme was to create awareness about Human Rights and Intellectual Property Rights among students.

The ultimate objective of the program on human rights was to do the following:

- Enhance the knowledge and understanding of human rights among our students.
- Foster them attitudes of tolerance, respect, solidarity, and responsibility.

- Develop awareness of how human rights can be translated into social and political reality.
- Develop skills for protecting human rights.

The main objective of the session on intellectual property rights was to encourage student innovation and to provide incentives for their innovation by making them aware of the fact that there is legal protection available through legislative enactment to such a student/learner inventor(s) that will allow them to recover research and development investments and reap the benefits of their inventions for a limited period of time. There were 144 participants in the program.



LEARNING OUTCOME BASED COURSE PLANS & TEACHING PLANS SINCE THE ACADEMIC YEAR 2015-16

As per the guidelines of IQAC of our College, faculty members of Department of Commerce decided to systematically prepare Course Plans and Teaching Plans since the academic year 2015-16. This course plan covers (1) Timeline for transacting the syllabus, (2) Details regarding learning activities and learning outcome (3) Qualities, values and skills set out by the institution. The contents of the course plan are: Module/Units, number of hours required to transact the content, subtopics, topic specific items (such as critical thinking skills, such as intellectual curiosity, analytical

reasoning, problem-solving and reflective judgment; effective communication; leadership and teamwork skills; research and inquiry skills, etc.), description of learning activity, whether the activity will be taught, practiced or assessed, reference on topics and rubrics for evaluation.

Course Plans and Teaching Plans

ACADEMIC YEAR 2015-16

TIMELINE FOR SYLLABUS

LEARNING ACTIVITIES

LEARNING OUTCOME

QUALITIES, VALUES AND SKILLS

PROGRAM OUTCOME, PROGRAM SPECIFIC OUTCOME, AND COURSE OUTCOME

RESEARCH AND PG DEPARTMENT OF COMMERCE HENRY BAKER COLLEGE, MELUKAVU

For achieving this objective, we aligned our learning activities into Program Specific Outcomes (PSO) and Course Outcomes (CO). The student attributes were linked to teaching-learning activities and course outcomes to make a holistic learning

environment to the students. This kind of pattern maps the attainment of student attributes. The attainment of CO is mapped using Mapping Matrix Method.



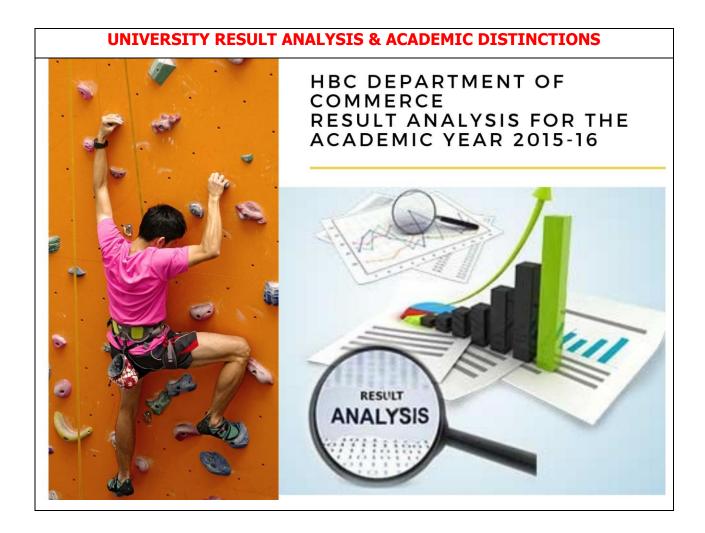
PEER TEACHING

We strictly follow the zero free hour policy introduced by our college. As part of this policy, we introduced peer teaching in the academic year 2015-16. As Whitman said "Peer teaching involves one or more students teaching other students in a particular subject area and builds on the belief that "to teach is to learn twice". Students and parents welcomed this system in PTA Meeting. Fast learners and academically excellent students from the same class will take classes whenever there arise a free hour. Department provide proper guidelines and instructions to such students.

CROSS AGE TEACHING

This scheme is introduced by our department to postgraduate students having teaching aspirations since the academic year 2015-16. A few selected students having Teaching

Aptitude and Skills will be selected to take classes for undergraduate students based on the topic allotted by the teacher concerned. As in the case of Peer Teaching, Department also provides proper guidelines and instructions to these student teachers.



UNIVERSITY RESULT ANALYSIS

Our students secured comparatively better result in the Final Year UG and PG University Examinations 2015-2016.

PROGRAM	PERCENTAGE
	OF PASS
Bachelor of Commerce (Co-operation)	86.11%
Master of Commerce (Finance)	92.66%

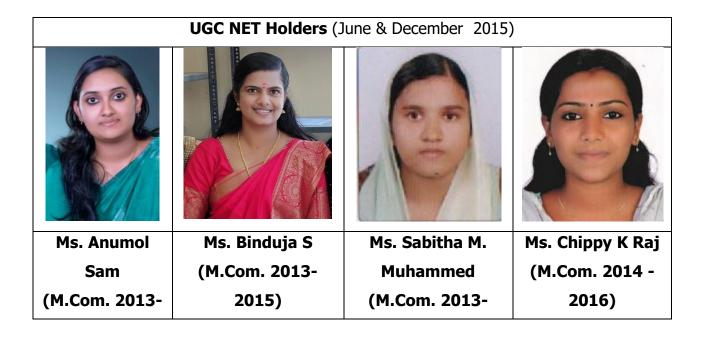
ACADEMIC DISTINCTIONS

UGC NET Holders

In the year 2015 our three students qualified UGC National Eligibility Test for College Teachers

DETAILS OF STUDENTS' ENROLMENT & CLASSES TAKEN: 2015-2016

No. of		Community wise			
Students	SC	ST	OBC	General	Classes
Enrolled					Taken
15	4	7	3	1	158



2015)	2015)	

UNIVERSITY RANK HOLDERS

Ms. Aparna Merin Mathew secured Third Rank in M.Com (CSS) Finance Degree Examination May 2016.



Ms. Aparna Merin Mathew

ACADEMIC PERFORMANCE OF TEACHERS



Dr. Babu Joseph, Associate Professor

A. UGC NET Coaching

SI.	Role Played	Institution & Period	Subjects Taught
No.			
1	UGC NET Coaching	HBC NET Coaching	Financial Management,
	Coordinator and Resource	Centre during 2015-16	Business Management,
	Person in UGC NET Coaching	academic year	Marketing Management

Dr. Santo Jose, Assistant Professor

A. Articles Published

SI.	Title of the Book	Title of the Article	Name of the	ISBN
No.			Publisher	
1	Free Trade	ASEAN Multi-sectorial	B-Digest	978-81-
	Agreements &	Framework on Climatic	Publications,	923975-
	Indian Economy	Change	Nagarcoil	3-5

2	Application of	Impact of Visual	Book Media	978-93-
	Statistical	Merchandising on	Publishers,	85105-
	Techniques	Consumer Behaviour of	Pala	42-5
	in Commerce	Students		
	Management			
	Research:			
	Proceedings			
	of UGC Sponsored			
	National Workshop			

B. Paper Presentations/Role Played by Faculty

SI.	Title of Seminar /	Institution & Date	Title of Paper
No.	Workshop along with		Presented/Role of
	Institution		faculty
1	UGC Sponsored National	Henry Baker	Participated
	Workshop on Application of	College Melukavu; 16th	
	Statistical Techniques in	& 17 th October 2015	
	Commerce Management		
	Research		
2	Strategic Management	Devamatha College ,	Acted as Chairman of the
	Practices in the Globalized	Kuruvilangadu on 14-	Academic Session
	Scenario	11-2015	
3	M.Com. CSS Curriculum	St. Thomas College,	Participated
	Workshop	Pala; 3rd & 4 th March	
		2016	

C. Courses Attended for Professional Development

SI. No.	Name of the Course	Institution	Period
1	Refresher Course in	UGC HRDC, Kannur	02.12.2015 to
	Commerce	University	22.12.2015
2	Orientation Course for the	Empanelled Training	11.01.2016-
	Programme Officers of THE	Institute, Rajagiri	17.01.2016
	NSS		
3	Workshop on Digital India	Mahatma Gandhi	25.02.2016
		University, Kottayam	

Mr. Jenipher Carlos Hosanna, Assistant Professor

A. Articles Published

SI.	Title of the Book	Title of the Article	Name of the	ISBN
No.			Publisher	
1	Free Trade	India-ASEAN FTA: The	B-Digest	978-81-
	Agreements &	Challenges of Going Global	Publications,	923975-
	Indian Economy		Nagarcoil	3-5
2	Application of	Methods and Application of	Book Media	978-93-
	Statistical	Statistics in Business &	Publishers,	85105-
	Techniques	Finance	Pala	42-5
	in Commerce			
	Management			
	Research:			
	Proceedings			
	of UGC Sponsored			
	National Workshop			

B. Paper Presentations in Seminar

SI.	Title of Seminar /	Institution & Date	Title of Paper
No.	Workshop along with		Presented
	Institution		
1	UGC Sponsored National	Research and PG Dept.	Methods and Application
	Workshop on Application of	of Commerce, HBC,	of Statistics in Business &
	Statistical Techniques in	Melukavu on 16 th and	Finance
	Commerce and Management	17 th October 2015	
	Research		
2	DCE Sponsored National	Department of	Real Estate Business
	Seminar on Service Sector and	Commerce, Govt. Arts	Trends in Kerala
	Indian Economy:	College,	
	Opportunities, Problems &	Thiruvananthapuram on	
	Sustainability Issues	8 th and 9 th January	
		2016	
3	DCE Sponsored National	Department of	Business Banking
	Seminar on Innovative and	Commerce, KNM Govt.	Problems and Innovative
	Integrated Banking	Arts & Science College,	Solutions
		Kanjiramkulam on 21 st	
		and 22 nd January 2016	
4	UGC Sponsored National	PG Dept. of Commerce,	Prospects of Responsible
	Seminar on Accessible	Govt. College,	Tourism in Idukki District.
	Tourism: A New Scenario in	Nedumangad on 2 nd 3 rd	
	Indian Tourism Sector	and 4 th February 2016	
5	International Seminar on	Department of	'Made in China' Scores
	Emerging Business	Commerce, School of	over 'Make in India'
	Opportunities – Global Markets	Business Management	
	and the Indian Potential	and Legal Studies,	
		University of Kerala on	

		24 th and 25 th February,	
		2016	
6	DCE Sponsored National	Research and PG Dept.	A Typology of Research
	Seminar on Methodology of	of Commerce, Govt.	Methods within the Social
	Research in Social Sciences	College for Women on	Sciences
		26 th and 27 th February,	
		2016	

C. UGC NET Coaching

SI.	Role Played	Institution & Period	Subjects Taught
No.			
1	Resource Person in UGC NET	University Employment	Financial Management,
	Coaching	Information & Guidance	Business Management,
		Bureau, M G University	Income Tax
		during April & May 2015	
2	UGC NET Coaching	HBC NET Coaching	Business Environment,
	Coordinator and Resource	Centre for June &	Human Resource
	Person in UGC NET Coaching	December 2015	Management,
		Sessions	International Business &
			Finance

Sri. Shinu Thomas P, Assistant Professor

A. Articles Published

SI.	Title of the Book	Title of the	Name of the	ISBN	Year
No		Articles	Publisher	No	

1	FDI and Indian	Role of ICT on	Sri Kaliswari	978-93-	2016
	Capital Market	the Growth of	College,	5258-	
		Service	Sivakasi,	485-7	
		industries	Thamilnadu		
2	Re defining	Use of Social	Providence	978938	2015
	marketing in the digital	Media	College, Calicut	270995	
	era of Globalization	As a marketing		4	
		Strategy in			
		MSMEs			
3	Innovative HR Practices	Green HRM and its	P. Durai	978-93-	2015
	in the Cooperative world	Acceptance	Swamy, Hikey	82570-	
			Media	68-4	
4	Role of Self-Help	Role of Self-	SDMIMD,	978-93-	2015
	Group in Socio	Help Group in	Mysore	83302-	
	Economic	Socio -		09-3	
	empowerment among	Economic			
	rural women	empowerment			
		among rural			
		women			

B. Workshops/Conferences Attended

SI.	Title of the	Venue	International/	Invited/
No	seminar/workshop		National/	Contributed
			Regional	/Participation

1	Workshop on	School of	University	Participation
	Multivariate Analysis	Indian Legal		
	using SPSS and AMOS	Thought, on 27th		
		and 28th February		
		2016		
2	National Workshop on	SDMIMD	International	Participation
	Cyber Crimes and Cyber	Mysore, on 21st		
	Laws	and ₂₂ nd 2015		
3	Fourth International	ICT Academy,	International	Participation
	Conference on	Kerala		
	Emerging trends in			
	Finance and			
	Accounting			

Ms. Ashly Mereena Mathew, Assistant Professor (Workshop/Seminar)

SI.	Title of Seminar /	Institution & Date	Title of Paper
No.	Workshop		Presented/Role of
			faculty
1	UGC Sponsored National	Henry Baker	Participated
	Workshop on Application of	College Melukavu; 16th	
	Statistical Techniques in	& 17 th October 2015	
	Commerce Management		
	Research		

Mr. Justin Jose, Assistant Professor

A. Workshop/Seminar

SI.	Title of Seminar /	Institution & Date	Title of Paper
No.	Workshop		Presented/Role of
			faculty
1	UGC Sponsored National	Henry Baker	Participated
	Workshop on Application of	College Melukavu; 16th	
	Statistical Techniques in	& 17 th October 2015	
	Commerce Management		
	Research		
2	State Level Seminar on	St. Stephen's College,	Participated
	Financial and Derivatives	Uzhavoor, on 04-02-	
	Markets in India	2016	

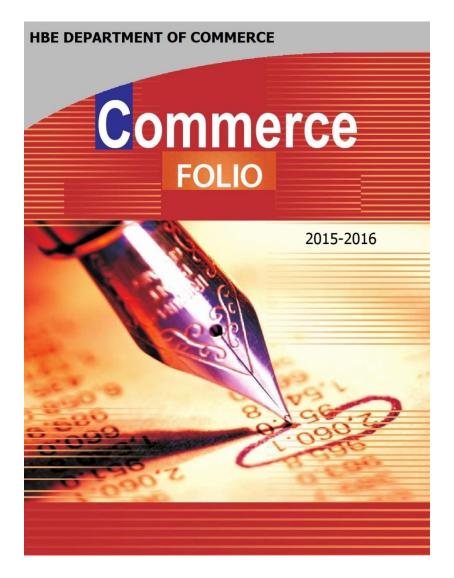
B. Books Published (Editor of the Book)

SI. No.	Title of the	Year of	Name of Publisher	ISBN
	Book	Publication		
1	Application	2015	Book Media, Pala	978-93-85105-
	of			42-5
	Statistical			
	Techniques			
	in			
	Commerce			
	Management			
	Research			

STUDENTS' KNOWLEDGE ALBUM



Our students decided to go beyond their university grades. As part of learning community, our students in addition to developing knowledge, they decided to share what they have to their newbies who follow the footsteps of their senior students. Accordingly, they create Knowledge Album to be kept in the department as a reference material to their newcomers. They copy their unique talents in this album so as to share with their junior students.



In the 21st century, we can see a transition from academic education to psychomotor and emotional learning. An all-round development of a student is the ultimate aim of education. All-round development of a child focuses on improvement in one's intelligence, physical, moral, sensible and social development. To achieve this purpose, there should be a striking balance between syllabus, curriculum, books, co-curricular and extra-curricular activities. Hence one should go beyond typical pen and pencil classroom experience. We have to nourish the inborn talents of students. It may be in the form of music, dance, art, drama, research paper writing, religious and non-religious fest and so on and so forth. Accordingly, students groom in the art of living and working together. A Chinese proverb says, "teach me, and I will forget, show me,

and I might remember, involve me, and I will never forget." In this context, Commerce Folio of Department of Commerce is a melting pot of our students' involvement in co-curricular and extra-curricular activities. It is a newsletter of the Department of Commerce published once in a semester.



It is an initiative made by the department of commerce for first year B.Com Degree Students to inculcate in them the spirit of Indian economy, its movements, trends, etc. thereby our students build up an inquisitive desire in analyzing the ups and downs of Indian economy. Prof. Justin Jose was in charge of the programme. After reading major Indian dailies, our first year B.Com students will list down 5 or 10 major economic events in India in a White Board displayed for this purpose.

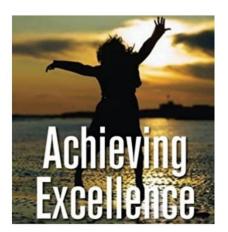


As part of the department level assessment of our students, we conducted systematically monthly examinations and Terminal/Model examinations during the academic year 2015-16 as per the Internal Examination Schedule set by HBC's Internal Examination Cell. Internal assessment is done throughout the semester and is managed by the teacher concerned. If a student is unable to attend the exam due to proper reason, then the teacher concerned has conducted a remedial exam to teacher such student. Moreover, the concerned has also assignments/project works, etc. to students or asked the students to present a topic in a seminar as per the university norms. The results of all the Internal Examinations were periodically published in noticeboards and also informed the parents and the grievance if any has been redressed in due time set in our policy documents.

HBC DEPARTMENT OF COMMERCE



2015-2016



Class wise parents' meeting was organized by the department once in a semester immediately after the Model Examinations. All parents were actively participated in the meeting scheduled.

OVERVIEW OF OUR TWO PTA MEETINGS

- 1. We could inform the students' performance to their parents
- 2. We could present before the parents data regarding internal assessment marks and attendance.
- 3. Two meetings are held both of them after the Model Examinations of respective semesters
- 4. We informed the parents about the internal assessment marks and attendance one month prior to the date of parent teacher meeting.
- 5. In case of any issues the department guides the parent and the student to their respective subject teacher/the mentor for their better performance.
- 6. In case of any suggestions given by the parents the department shall discuss with the head of the institution for its implementation



Department of Commerce by trusting in God Almighty and by depending on the Management of the College, have been following a set of philanthropic norms and values so as to uplift our student community and their families in their educational and social challenges. In this regard, we consider all the departments on our campus as a family and whenever a student or their family faces any social challenges, our staff, especially Dr. Santo Jose extends a helping hand. Our Departmental Social Responsibility represents an opportunity to promote social development of our students' households from the heart of our institution.

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